

Zebra® ZebraLink™ Suite of Software & Tools



The Power Behind the Printer

The ZebraLink suite of software and tools makes it simple to design, manage and adapt a bar code printing application tailored to meet your unique business needs. It's the power behind the printer.

When you expand the performance, value and power of Zebra printers with ZebraLink, you can ...

- **Design**
Quickly design an optimized print solution using your business data—saving process time and costs.
- **Manage**
Rapidly configure, monitor and control Zebra printers on your network—maximizing uptime to get the most from your investment.
- **Adapt**
Flexibly adapt Zebra printers to your needs—simplifying applications and minimizing costs.

You'll get your Zebra printers up and running with minimal IT attention or process disruptions—enabling you to keep strategic initiatives on schedule and current operations functioning at full tilt.

See examples of ZebraLink at work on the back of this sheet. And learn even more about ZebraLink tools and their compatibility with Zebra's family of printers at www.zebra.com/zebralink.

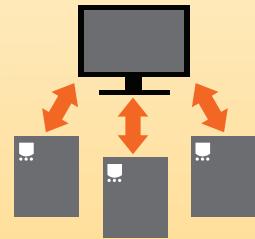
For additional details on how ZebraLink can help your organization, consult your Zebra representative or call Zebra at **+1 800 423 0442**.

ZebraLink™

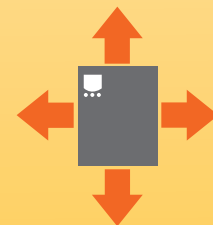
DESIGN



MANAGE



ADAPT



Streamline with ZebraLink

While Zebra printers are a key component of your business processes, getting your printers up and running is not the first thing on your mind. Zebra's suite of ZebraLink software, firmware and networking tools streamlines new-printer deployment, so IT and operations personnel can focus on other issues.

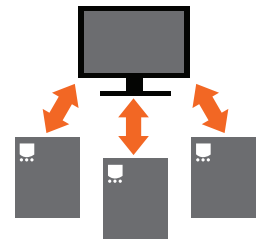
Design

Quickly design an optimized print solution using your business data. For example, the **ZebraDesigner™ v2** software family makes creating complex bar code label designs and format changes "click" simple. It includes products that support Zebra XML-Enabled printers or that let you print directly from SAP's mySAP™ Business Suite environment. Or, print labels directly from Oracle's BI Publisher with **Zebra's Enterprise Connector Solution** and Zebra printers, and enjoy faster overall printing, easier implementation and lower costs.



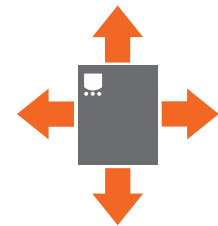
Manage

Easily manage Zebra printers on your network with ZebraLink tools like **ZebraNet™ Bridge Enterprise**, which allows your IT staff to centrally deploy, manage, and monitor your Zebra printers from a single PC screen anywhere on your global network. Configure an entire population of printers in about the same time needed to set up one! Or, use the "Mirror" feature to allow your printers to manage themselves. With Mirror, printers can retrieve settings, objects and even firmware from a centralized FTP server.



Adapt

Zebra offers a variety of ZebraLink tools to help adapt Zebra printers to your unique environment. For example, custom-program your printer to your unique needs with **ZBI 2.0™** (Zebra BASIC Interpreter). This optional programming language allows Zebra printers to run applications, prompt users through control-panel commands, and take input from scales, scanners and other peripherals—all without a PC or network connection.



Learn more at www.zebra.com/zebralink.

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