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ZEBRA ROLLS OUT XML-ENABLED Z SERIES PRINTERS FOR DIRECT INTEGRATION WITH ENTERPRISE WAREHOUSE MANAGEMENT, SUPPLY CHAIN AND INVENTORY APPLICATIONS

Oracle Application End Users Who Need to Generate Labels with XML Variable Data Can Now Take Advantage of Popular Z Series® Printers and ZebraDesigner™ for XML Label Design Software

Vernon Hills, Ill., June 20, 2006—Zebra Technologies (Nasdaq: ZBRA), a global leader in printing solutions for business improvement, has expanded its XML-enabled printer family with the release of a no-charge option for XML-enabled printing on its popular Z Series® printers. Developed in collaboration with Oracle Corporation, Zebra's XML-enabled printers can accept and parse incoming XML data streams directly from Oracle's Warehouse Management System (WMS) and Mobile Supply Chain Applications (MSCA) without middleware or additional print server hardware, offering a lower total cost of ownership. By using Zebra XML-enabled printers, along with feature-rich ZebraDesigner™ for XML label design software and performance-matched Zebra supplies, end users can tap a powerful solution to produce quality, data-driven labels quickly and easily.

With the addition of the Z series, many of Zebra's high performance and industrial printer models, including the XiIIIPlus™ Series printers and PAX print engines, now feature the popular business-to-business data exchange standard. This printing option makes the integration of Zebra printers into most ERP, WMS and supply chain applications smoother than ever.

ZebraDesigner for XML label design software was developed to allow end users to make the most of the broad range of features built into every Zebra printer. Easy-to-use design features make it simple to leverage scalable fonts, printer-native bar codes, RFID support and Unicode support. In addition, users easily can create sample XML data streams, necessary to test new designs. Included with ZebraDesigner for XML software are pre-loaded templates for the most popular sizes of Zebra labels, wristbands, tickets and tags, plus a user-friendly interface with a drag-and-drop barcode tool for fast design and formatting.

“At Zebra, we continue to expand and enhance our offerings with the features our customers need for their enterprise printing,” said Kerri Baker, director of product management for Zebra.

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“This complete XML solution brings together printers, software and supplies to easily create complex, dynamic variable-data labels on demand.”

XML is emerging as a leading standard for companies to communicate between dissimilar systems in order to enhance their warehouse management, inventory control, shipping, manufacturing or any other business process which requires the use of variable data.

For more information about Zebra’s XML-enabled printing options, please visit www.zebra.com/xml or www.zebra.com/zseries.

About Zebra Technologies

Zebra Technologies Corporation (Nasdaq: ZBRA) delivers innovative and reliable on-demand printing solutions for business improvement and security applications in 100 countries around the world. More than 90 percent of Fortune 500 companies use Zebra®-brand printers. A broad range of applications benefit from Zebra-brand thermal bar code, "smart" label and receipt printers, and plastic card printers, resulting in enhanced security, increased productivity, improved quality, lower costs, and better customer service. The company has sold more than five million printers, including RFID printer/encoders and wireless mobile solutions, as well as software, connectivity solutions, and printing supplies. Information about Zebra specialty printing solutions is at www.zebra.com.

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